

DESIGN REELS
VOL.01

Cinematica

MOVIE POSTER

CINEMA SEMIOTICA

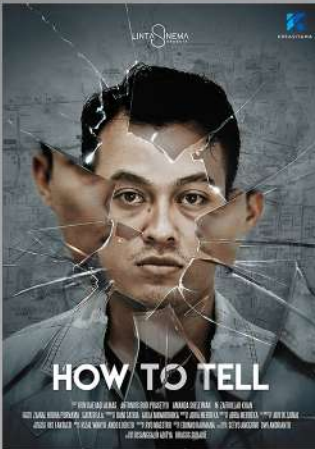
Crafting a film poster is a harmonious blend of creativity and strategy. It starts with diving into the heart of the film—its narrative, characters, and emotions. This foundation guides our creative direction, shaping the entire process.



We distill the film's essence into a captivating visual. Each element—color palette, typography, imagery—is chosen to resonate with the film's genre and evoke audience anticipation

Strategic design elements play a pivotal role. Typography and imagery unite to convey mood and information seamlessly. Composition guides the viewer's eye, leading them through the poster's narrative.





The final poster encapsulates the film's soul, inviting viewers to explore its world with a single glance.

Designing a film poster as a creative agency is a testament to the power of visual storytelling—a perfect harmony of artistry and strategy that captures the essence of the film in a single frame.

rumah
produksi
**BEKAL
SINEMA**



"omah, urip.
...urip, omah."

layang-layang


(Film Pendek)


poseran PAULINA SOESRI, IGAR GUSTI, KUN DARHAQI, NIKAR MAULANA

skenokrif produser EAINAL HUSSA TURMANA produser EMBRY KAMANA penulis naskah & sutradara SYO MARSTYO asisten sutradara FAYY AHMADY penata gambar HOLITE FLEGONE & HAYU PRW operator bahasa HAYU PRW asisten operator kamera BOY DOSSALD clapper YERESUA PETRIC penata cahaya IMAYYI SYALFUDIN & MARYDIA KOMET penyunting gambar EDWARD HANMANA penata art/desain HOLITE FLEGONE & ANIS KADIN sty art/desain YERESUA PETRIC penata suara EBBY BERGEMAN operator suara RILANOGALIH ADITYA & SURUS SATELIA penata musik FERY IZA desainer produksi HOLITE FLEGONE fotografer FERIADI KRASETTO desainer poster HOLITE FLEGONE produksi balik layar BAGUS TRIAKSONO

produksi 2019

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